



Assisting students with their journey after high school

Karen Denney

Educational Consultant

ScholarshipLadyofCentralTexas@gmail.com

428 Pienza Dr.

Georgetown, TX 78628

The *Scholarship Lady of Central Texas* provides career, college, and financial aid information to your students, parents, counselors, and teachers through a variety of sources. My services include but not limited to, professional development, student/parent presentations &/or webinars, grade level assemblies, classroom presentations, and student/parent workshops. For an additional charge, high school students, parents, counselors, and teachers would have access to a password protected website containing my comprehensive, user-friendly, and frequently updated database of local, Texas, and national scholarships. Through my website, I will also offer a minimum of one webinar per month and links to articles and other resources pertaining to career, college, and financial aid.

VISION

Assist your students with their journey after high school and to maximize the opportunity for your students to earn scholarships.

MISSION

To be the definitive resource for your students and counselors when it comes to career, college, and financial aid.

We can achieve this through my -

- Presentation services
- Annual website subscription



GOALS

Goal: Deliver informative presentation services to your students, parents, counselors, and teachers.

Goal: Maintain a comprehensive website with supportive resources for your high school students, parents, counselors, and teachers on career, college, and financial aid.

Goal: Save students time in their quest for scholarships by providing a user-friendly, and frequently updated database of scholarships.

PRICING

Presentation Services - See page 3

Website Membership – See page 7

For information or questions, please contact me at ScholarshipLadyofCentralTexas@gmail.com.

Karen Denney

Scholarship Lady of Central Texas

PRESENTATION SERVICES

Professional Development

A collaborative and interactive event for counselors &/or teachers (participants will need laptop/smart device)

1-30 participants	\$ 400* per hour
31-60 participants	\$ 600* per hour
61+ participants	\$1,000* per hour

Student/Parent Presentations

Approximately 30-minute PowerPoint presentation given in the evening (will stay after to answer questions)

Can be done through a ZOOM (limit of 500 participants)

1-250 participants	\$ 400* per hour
251-500 participants	\$ 600* per hour
501+ participants	\$ 1,000* per hour

Grade Level Assemblies

A 30-40 minute presentation during the school day (8th-12th grades; limit one grade level per presentation per campus)
\$1,000* (\$800 if contracting for more than 5 assemblies)

Classroom Presentations

30-40 minute presentation during the school day (limit 60 students per presentation)
\$ 200* per hour (minimum 4 hours within the same day)

Student/Parent Workshops

2 or 3 hour event that allows time for students to produce work (limit 20 participants)
\$1,000* per hour

***Travel expenses** will be charged if location is more than 60 miles from Georgetown, TX

- Driving - \$0.585 per mile (or current IRS mileage rate) round trip using Google Maps
- Hotel – may be needed based on distance and time of presentation
- Flying – if location is more than 400 miles one way from Georgetown (reimburse plane ticket, parking, hotel, car rental, and meals)

If contracting for a certain number of services for which dates are not confirmed, I will require a minimum 2-week notice from requested date to determine my availability. Please provide at least 7 days advance notice for cancelling or rescheduling an event and be responsible for any associated costs already incurred.

TOPICS	Professional Development	Student/Parent Presentations	Grade Level Assemblies	Classroom Presentations	Student/Parent Workshops
CAREER TOPICS* (4)					
Career Search	X	X		X	X
Dress for Success			X	X	
Workplace Success (Ethics & Soft Skills)			X	X	
Financial Literacy		X		X	X
COLLEGE TOPICS* (16)					
College 101		X	X	X	
College Search	X	X		X	X
College Checklist (9 th Grade)			X	X	X
College Checklist (10 th Grade)			X	X	X
College Checklist (11 th Grade)			X	X	X
College Checklist (12 th Grade)			X	X	X
College Visits/Tours (10 th -12 th)				X	X
College Admissions & Application Tips		X		X	X
Complete your College Application with ApplyTexas.org					X
College Exams		X		X	
Letters of Recommendation	X	X		X	
College Essays		X		X	X
College Résumé & Awards List					X
How to Choose a College Major		X		X	
Parent Tips of College Bound Students		X			X
First Year of College Tips (12 th Grade)		X		X	X
FINANCIAL AID TOPICS* (13)					
Financial Aid 101	X	X	X	X	
Paying for College (8 Ideas)		X		X	
FAFSA/TASFA, Why Apply?	X	X		X	
FAFSA Submitted, Now What?	X	X		X	
Scholarship Information	X	X	X	X	
Importance of High School if you want Scholarships (8 th Grade)		X	X	X	
Apply for Scholarships Workshop					X
Portfolio (for Scholarships, College & Career)		X	X	X	X
Community Service & Leadership Experience		X		X	
Scholarship Essay		X	X	X	X
Student Loans	X	X		X	
Financial Aid Package and How to Appeal		X		X	
Tips for First Generation College Students	X	X		X	

**I would be happy to discuss the possibility of presenting any topic that is not listed above.*



Assisting students with their journey after high school

MEMBER ONLY WEBSITE

When a District or Education Service Center chooses to purchase a subscription for their high school(s), all high school students, parents, counselors, and teachers will have access to the following:

• Scholarship Database

- Contains over 200 pages of scholarships
- Includes local*, Texas & national scholarships (**requires someone from the local district to provide these scholarships to me*)
- The spreadsheet format makes searching for scholarships faster, easier and more efficient
- Arranged in order of scholarship deadline and updated one month prior to their deadline
- Comprised of scholarships for high school and college students
 - High school seniors ≈86%
 - High school juniors ≈26%
 - High school sophomores ≈22%
 - High school freshmen ≈19%
 - College students ≈80%
- ***\$500 Annual Giveaway.*** *To be entered in this drawing, the student must be from a high school that has an active account for the Scholarship Lady of Central Texas website, win one of the scholarships from my scholarship list, provide requested information, and agree to the scholarship terms. The winning student will also be featured in the **Scholarship Winners Spotlight** section of the website. Each time a student wins a scholarship from my list and provides me with adequate proof, they will earn an entry into the drawing. Contest runs from August 1st through July 31st each year. One winner will be chosen at random from all entries for that contest period. The winner will be notified by email and will have 30 days from the initial contact to claim their prize.*

• Webinars

- One free live webinar per month (pre-registration required)
- Topics include information on career, college &/or financial aid
- Webinars are recorded and posted on the website

• **Links to Articles and Other Resources** *(may include but not restricted or limited to the following)*

Career Resources (275+)

- Career Assessments
 - Online Career Assessments (Free Versions)
 - ASVAB Resources
- Career Search
 - Finding the Right Career
 - Career Research Websites
 - Military links
- Job Acquisition
 - Application Tips
 - Cover Letter & Reference Page Tips
 - Resume Tips
 - Job Interview Tips
 - General Job Hunting Tips
- Job Outlook
 - Labor Market Links
 - Best Jobs
 - Growing Jobs
 - New & Emerging Jobs
 - Slow & Declining Jobs
- Workplace Success
 - What Employers Want
- Other Resources
 - Miscellaneous (career related)
 - Disabilities & Employment
 - Employment Websites
 - Life Success (42 page packet)

College Resources (800+)

- Preparing for College
 - General Checklists & Timelines
 - High School Junior Checklist
 - High School Senior Checklist
 - Preparing for College
 - Campus Visits
 - Virtual Tours
 - College Fairs
 - PSAT
 - AP Exams
 - ACT vs SAT
 - TSI Assessment
 - CLEP
 - HESI A2
- College Search
 - Is College Right for You?
 - Accreditation
 - Choosing a College
 - For-Profit Colleges
 - Honors Colleges
- The Search
- Military Academies
- Trade Schools in Texas
- Music Industry Programs
- College Search Websites
- Admissions & Application Tips
 - What Colleges are Looking For
 - The Admissions Process
 - The Application
 - College Essay
 - Decision Day
 - Colleges Revoking Their Offer
- College Cost
 - College Cost Info
 - Out-of-State Discounts
 - Insurance for College Students
- Majors
 - Choosing a College Major
 - Best Majors
 - Worst Majors
 - Hardest Majors
 - Easiest Majors
- Other Resources
 - Volunteering
 - Transferring
 - First-Generation Student
 - Undocumented Student
 - Student with Disabilities
 - Sports in College
 - Study Abroad
 - Consultants
 - Miscellaneous
- Parent Specific
 - Preparing Your Child for College
 - The Money Talk
 - Your College Child
- College Student Resources
 - Adjusting to College Life
 - Study Resources & Tips
 - Roommates & Professors
 - Financial Tips
 - What to Take to College
 - Miscellaneous

Financial Aid Resources (400+)

- General info
 - General
 - 529 Plans
 - VA Benefits
- FAFSA/TASFA
 - General
 - FAFSA
 - FAFSA 2023-2024 Changes
 - TASFA
 - After Submitting FAFSA/TASFA
 - CSS Profile
- Scholarship Tips
 - Before You Apply
 - Scams
 - Scholarship Search
 - Application Tips
 - Volunteering
 - Scholarship Essays
 - After you WIN
 - Scholarship Search Engines
 - Other Scholarship Resources
- Student Loans
 - General Loan Information
 - Paying off Student Loans
- Other Financial Aid Resources
 - Award Letters/Offers
 - Appealing Award Letters
 - Other Financial Aid Resources
 - Financial Aid Consultants

Counselor Corner (150+) *(counselors only)*

- College Advising
 - General College Guidance Resources
 - TSIA2
 - Financial Aid Resources
 - Essay Writing Resources
 - Letter of Recommendation Writing
- Career Advising
 - Career Guidance Resources
 - Texas Workforce Commission
- Other Counselor Resources
 - Miscellaneous Resources
 - ESCs Counselor Webpages
 - Consultants
 - Professional Organizations



Website Terms & Conditions

www.ScholarshipLadyofCentralTexas.com

- Education Service Centers or Districts agree to purchase a website membership plan for the current academic year.
 - **Education Service Center Price - \$5,000** provides access to the website for ALL high schools in their region
 - **District Price - \$1,000 per high school** (based on UIL) and Districts with multiple high schools agree to purchase a plan for each high school
- Password will be provided upon receipt of full payment and will be valid until July 31st.
- To ensure the scholarship database includes your local scholarships, please assign someone (preferably a counselor) to provide local scholarship information to scholarshipladyofcentraltexas@gmail.com

