

Now more than ever, high school counselors are so busy making sure their students graduate (attendance, grades, social/emotional issues, and endorsements), that counselors rarely have the time to help students with their college and career plans much less stay current on these topics. With my help, ***Scholarship Lady of Central Texas***, counselors can stop feeling guilty for not having the time to devote to these matters, and parents and students can receive current and relevant information on career, college, and financial aid.

Two separate services:

- Presentation services
 - topics on career, college, and financial aid
 - presented to students, parents, counselors &/or teachers
- Members only website
 - password protected website provides approximately 1,700 resources to help high school students navigate the career and college process
 - provides resources to high school students, parents, teachers, and counselors
 - one-stop-shop for career (to include military), college, and financial aid resources

A few of my current customers:

- Killeen ISD – Russel Porterfield russell.porterfield@killeenisd.org
- Copperas Cove ISD - Sandra Perry sandrak@ccisd.com
- Lake Worth ISD - Jennifer Edenfield jedenfield@lwisd.org
- ESC12 GEAR UP - Sheila Anderson sanderson@esc12.net
- Corsicana ISD GEAR UP – Traci Keele tkeele@esc12.net

A little bit about ***Scholarship Lady of Central Texas***. I have been in education since 1984 as a business teacher, a registrar, a CTE coordinator, and for six years after retirement, the College & Career Transition Coordinator at the Killeen ISD Career Center where I earned the name “Scholarship Lady”. That position allowed me the opportunity to assist students with their college journey. Preparing for, applying to, and paying for college can be confusing and stressful and I want students to make the most informed decisions.

I would love to speak with you about how I might be able to assist your counselors and students. Please email me at www.ScholarshipLadyofCentralTexas@gmail.com to set up a zoom meeting to further discuss my services and give you a demo of my website.

Sincerely,

Karen Denney
Scholarship Lady of Central Texas
ScholarshipLadyofCentralTexas@gmail.com



Testimonials

“Karen Denney is the leading expert in Central Texas for helping students obtain admission and funding to college. Her knowledge and work is second to none in helping students successfully attend college.”

- Dr. Russell Porterfield - Principal for KISD Career Center

“Mrs. Denney is very passionate, personable, and thorough. Her kindness puts her audience at ease to ask their very specific questions, and she even shares her own children’s college journey. Because of her vast and current knowledge and firsthand experience in scholarship advising, Mrs. Denney is known in Killeen ISD as the Scholarship Lady. I have learned so much from Mrs. Denney and to say that I highly recommend her is an understatement. Mrs. Denney would be a prized and valued asset to students, parents, and staff in any school district.”

- Yvonne Cox – High School Counselor

“Mrs. Denney has been a valuable resource for our family. She is knowledgeable, approachable and kind. She has been our son’s go to person for questions on admissions & scholarships. As a result, he has been accepted into his dream school in the his desired major with 30 hours of college credit and several scholarships earned. She teaches the importance of meaningful community service and gave him clear tips on writing essays that showcase his personality and goals. We would recommend Mrs. Denney without hesitation.”

- Kim Bridenstine – Parent

“For an introverted person like myself, it’s really hard to find support and guidance from others. Attending the Killeen ISD Career Center, I had the help that every senior needed. Mrs. Denney has done a great job reaching out to seniors for completing their FAFSAs and announcing information about scholarships. I am really thankful that I got the chance to meet Mrs. Denney because if it wasn’t for her announcements, I would be stressing in college over what to do and how to pay for my college expenses. From her guidance and support, I have won several scholarships that I have always wanted to receive. Thank you so much Mrs. Denney.”

- Misantrealla Branish - Student

“The support provided by the Scholarship Lady is unmatched by none. I recently began the college journey as a parent, and it can be overwhelming. Mrs. Denney was always available to answer any questions I had. I also teach at the high school where Mrs. Denney worked and our students relied on her for everything from SAT, ACT, ASVAB, TSI, scholarships just to name a few.

I’m highly impressed by not only the extensive resources, but her method of communication to students. Students from each grade level were provided Remind101 updates, a monthly newsletter of scholarships due that month was published and her scholarship list is organized by month due and includes all needed information such as, requirements, amount of scholarship, eligibility, etc. Her knowledge and support is priceless.”

- Melissa Nix – Teacher